



PRESS RELEASE

La Pine Urban Renewal Agency Announces Preliminary Archway Design

La Pine, January 15, 2025: The La Pine Urban Renewal Agency announces its preliminary design for the La Pine Archway Project which has been in development over the last year with design and architecture representatives from Open Concept Architecture.

The Urban Renewal Agency has held several public workshops throughout 2024 in which the concepts were defined, developed, and presented to the Agency Board, staff, and the public.

The preliminary concept includes design attributes that utilize and emphasize elements from the natural environment of the La Pine area, including Ponderosa Pine, meandering river patterns of the Deschutes Basin, and the Lava Flows that reflect the connection between the city and its environs.

This project has been spearheaded by the Agency utilizing funds from the Urban Renewal Tax Increment Financing which are statutorily reserved for beautification projects in La Pine's Urban Renewal District and concurrently collected from businesses and residents within the boundaries of the District.

This project is also commensurate with the Goals and Objectives of the 2014 Urban Renewal Plan, most notably, "The promotion of the area as an energetic community of local business that is supported by the residents of both La Pine and the outlying areas, and by tourists traveling through La Pine.".

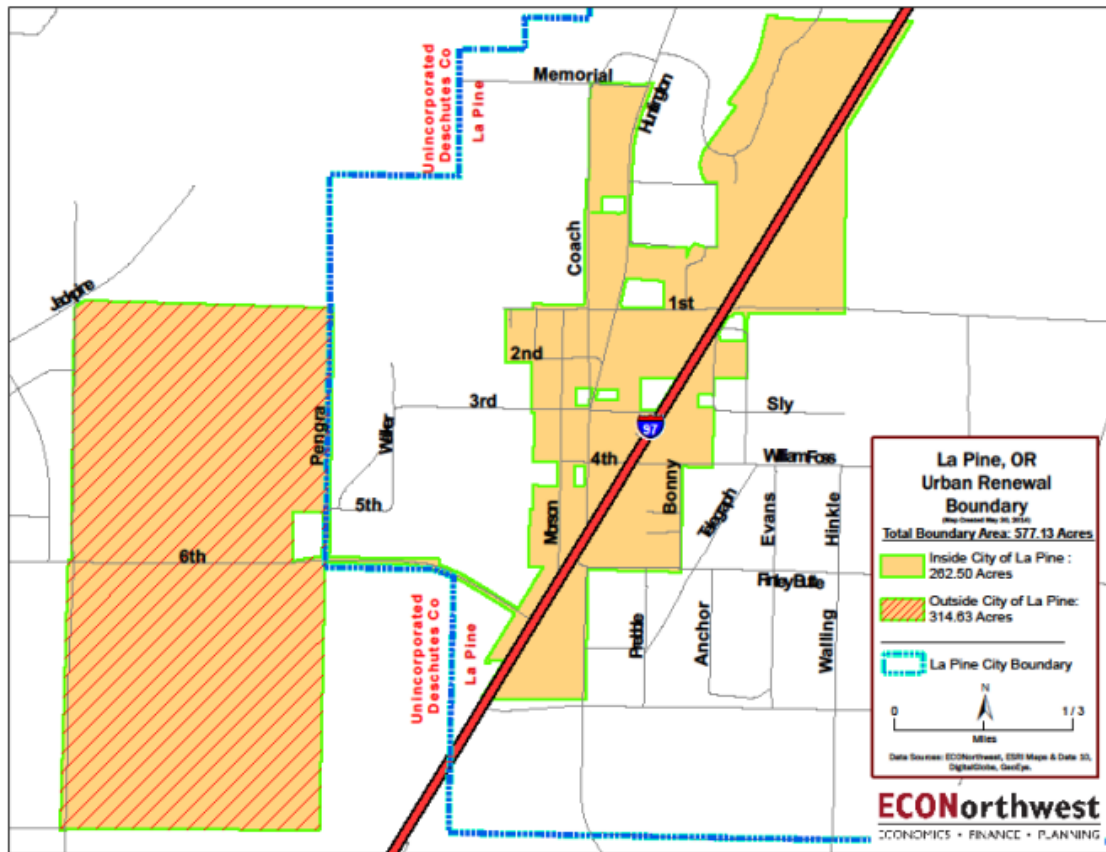
The project is now in the engineering and site feasibility stage and will be presented to the La Pine City Council for comment to the Agency.

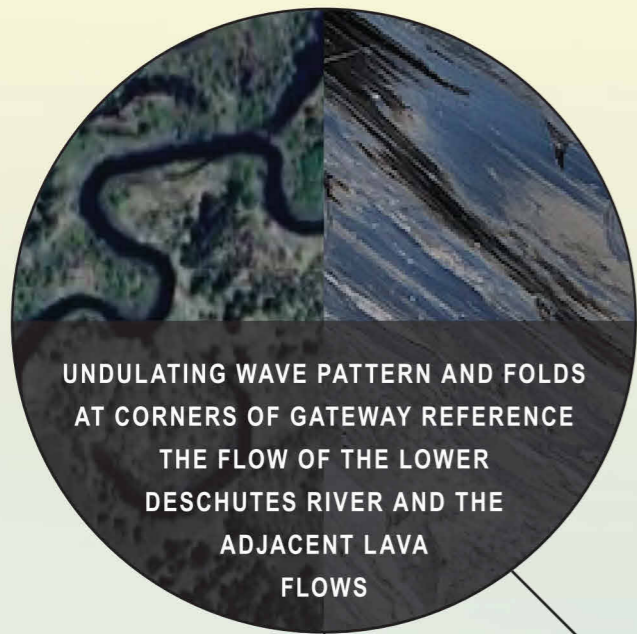
The Agency intends to draw attraction to its designated downtown core beginning at the intersection of Hwy. 97 and Huntington Rd. as contained within the Agency Plan, with the project site expanding over Huntington Rd.

Headquartered in La Pine, OR, the La Pine Urban Renewal Agency is a partner to the City of La Pine in providing promotion to the business core of the City through the appropriation of Tax Increment Revenues through its programs. The collective intent is to bring revitalization efforts to the City's center.

More information can be found at: www.lapineoregon.gov

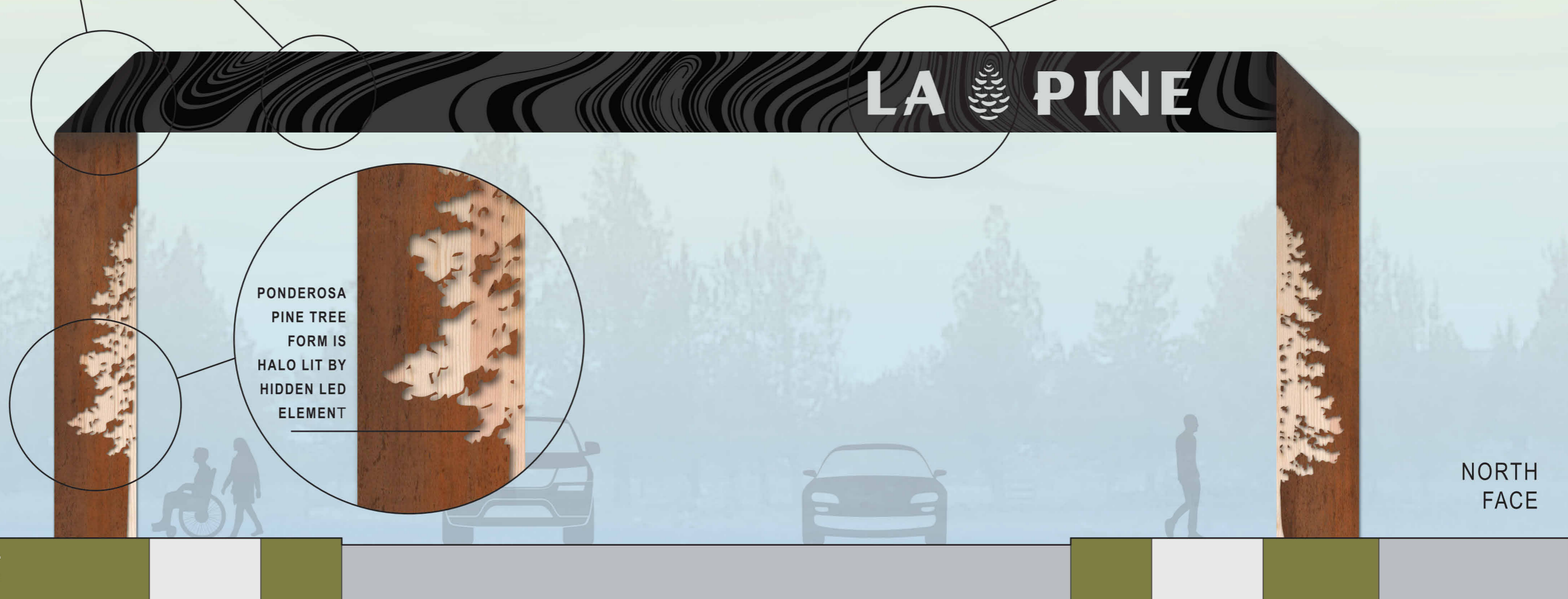
Figure 1 – La Pine Urban Renewal Plan Area Boundary





The new Gateway at the intersection of Huntington Road and Highway 97 in La Pine will **visibly welcome visitors** to the downtown core. Foundationally significant, it will serve as a warm **linchpin for the community** as it enters the next era, while honoring the unique history that makes La Pine “Small Town Strong”.

The City of La Pine sits near the southern reaches of the Lower Deschutes, as it starts to slow and meander, creating oxbow lakes and ribbons of river. To the near northeast lies Newberry Crater, containing Paulina and East Lakes, and the Big Obsidian Flow, eponymously named for the large obsidian deposits resulting from volcanic activity long ago.



OPEN CONCEPT
ARCHITECTURE

The landscape is dotted with Ponderosa Pines, their distinctive orange hue and crackly bark clearly differentiating them from other pines.

Key Aspects

- Contemporary design signals looking to the future.
- Respect to history and geology of La Pine demonstrated through material selections and color palette: Railroad and Timber, Lava Flows, Obsidian, Ponderosa Pine, Basalt.
- Built to last and withstand the elements.

